

CASTA Fall Transit Conference & EXPO Sponsorships

We have a number of excellent sponsorship opportunities. You do not have to exhibit or have CASTA membership to provide sponsorship. Each sponsor package offers a variety of ways for your company to gain additional exposure. Sponsors provide the signage, advertising, logos and handouts appropriate for their sponsorship.

All conference sponsors receive:

- Verbal recognition at the appropriate event(s)
- Signage at the appropriate event(s)
- Recognition on the CASTA website
- Our undying gratitude

2011 Transit Conference Sponsor (\$4,000)

- Signage prominently displayed at registration and expo
- Signage and verbal recognition at every conference event
- Items and/or brochures in conference packet
- Full page ad in CASTA's fall quarterly newsletter.

EXPO Grand Opening & Luncheon (\$2500) - Wed, Sept 7

- Opportunity to address EXPO luncheon attendees
- Flyer/handout in registration packets
- Quarter page ad in CASTA's fall quarterly newsletter.

Annual Awards Dinner (\$2000) - Thurs, Sept 8

- Opportunity to address dinner attendees
- Flyer/handout in registration packets
- Quarter page ad in CASTA's summer quarterly newsletter.

Welcome Reception (\$1500) - Tues, Sept 6

- Opportunity to address reception attendees
- Flyer/handout in registration packets
- Eighth of a page ad in CASTA's fall quarterly newsletter.

EXPO Reception (\$1500) - Wed, Sept 7

- Opportunity to address reception attendees
- Flyer/handout in registration packets
- Eighth of a page ad in CASTA's fall quarterly newsletter.

Membership Breakfast (\$1500) - Thurs, Sept 8

- Opportunity to address breakfast attendees
- Flyer/handout in registration packets
- Quarter page ad in CASTA's summer quarterly newsletter.

EXPO Ice Cream Break (\$900) - Wed, Sept 7

Pool Tournament (\$900) - Wed, Sept 7

- Verbal recognition at event.
- Flyer/handout in registration packets

Breakfast (\$800) - Wed, Sept 7

Poker Tournament (\$500) - Thurs, Sept 8

- Verbal recognition at event.
- Flyer/handout in registration packets

EXPO "Meeting Spot" WiFi Access (\$500) - Wed, Sept 7

Coffee Break (\$400) - Wed, Sept 7

Conference Giveaway (\$250)

- You provide the schwag, we ensure it gets into each attendee's registration packet.

Conference Bag (Cost TBD based on product selected)

Conference Badgeholder/Lanyard (Cost TBD based on product selected)