

transit market

exhibits

RFPs

advertising

premium placement

# Membership Options

for

## CASTA Business Partners

communications

casta connection

colorado transit directory

valued partnership



1580 Lincoln Street ▪ Suite 780 ▪ Denver, CO 80203

▪ [www.coloradotransit.com](http://www.coloradotransit.com) ▪

P 303.839.5197 ▪ F 303.832.3053

# ■ CASTA BUSINESS MEMBERSHIP LEVELS



## Platinum \$2000

Benefits Included:

- Premium fall conference & expo exhibit space **(minimum value \$700).**
- Premium spring conference exhibit space **(minimum value \$350).**
- Half-page ad in the spring and summer issue of CASTA's quarterly newsletter **(minimum value \$200).**
- Premium placement on Transit Market website; includes auto-notification of posted RFPs.
- **40% discount** on sponsorship packages.
- **40% discount** on advertising.
- Advertising in both fall and spring conference registration packets.
- Advanced notice and sale of sponsorship and advertising opportunities.
- Voting rights.

## Gold \$1000

Benefits Included:

- Preferred fall conference & expo exhibit space\* **(minimum value \$700).**
- **25% discount** on spring conference exhibit space. **(minimum value \$87.50).**
- **25% discount** on sponsorship packages.
- **25% discount** on advertising.
- Preferred placement on Transit Market website; includes auto-notification of posted RFPs.
- Quarter page ad in fall newsletter **(minimum value \$120).**
- Voting rights.

## Silver \$500

Benefits Included:

- Spring conference exhibit space included **(minimum value \$350).**
- Entry on Transit Market Website; includes auto-notification of posted RFPs.
- **20% discount** on exhibit space for fall conference & expo **(value of up to \$180).**
- **20% discount** on advertisements.

## Basic \$350

Benefits Included:

- **15% discount** on exhibit space **(value of up to \$135)**
- **15% discount** on advertisements.

\*Note: Additional fee applies for outdoor exhibit space.

